



**FEDERATION DES BARREAUX D'EUROPE
EUROPEAN BARS FEDERATION
VERBAND EUROPÄISCHER RECHTSANWALTSKAMMERN
FEDERACION DE LOS COLEGIOS DE ABOGADOS DE EUROPA
FEDERAZIONE DEGLI ORDINI FORENSI D'EUROPA**

INTERMEDIATE MEETING
Wroclaw, 23rd. September 2011

SCIENTIFIC PROGRAM

09h30

Opening Addresses

Guido de ROSSI, President FBE

Marek Maciej WIEWIÓRSKI, Member of the Council, Wroclaw Bar

09h45

Introduction and moderation

Mirko ROŠ, Past President

09h50

The power of social media : "What are social media, how do they work, how are they used today ?"

David SCHÄFER, CEO SOMEXCLOUD, Social Media Akademie / Owner SocialBrand David Schäfer, lic.iur.

10h30

Social media and professional regulation of lawyers - the CCBE and German perspectives.

Hans-Jürgen HELLWIG, Frankfurt, Past President CCBE

- 11h00** **“Are social media a good marketing tool ?”**
Grzegorz FURGAŁ, journalist, Director of the Press Office of the National Council of Legal Advisers
- 11h20** **Coffe-Break**
- 11h50** **“Social media experiences of Hungarian attorneys”**
Peter HOMOKI, Budapest Bar Association
- 12h10** **“The perception of lawyers in public opinion”**
Ümit KOCASAKAL, President of Istanbul Bar Association
- 12h30** **The Spanish point of view : “The model and experience of the Barcelona Bar Association in social media”**
Luis Antonio SALES, Secretary of the Council, Barcelona Bar Association
- 12h45** **The Spanish point of view : “The social media from the perspective of the Law of Information”**
Javier Rivera, General Manager, Madrid Bar Association
- 13h00** **The English point of view**
Speaker to be confirmed
- 13h30** **Lunch**
- 15h00** **The Italian point of view**
Francesco TREGNAGHI, Chairman of Informatics Commission, Bar of Verona
- 15h20** **“Les risques liés à l’utilisation des médias sociaux par l’avocat”**
Christiane FERAL-SCHUHL, Incoming President of the Paris Bar
- 15h50** **“Social media and the professional secrecy”**

Legal adviser Michał STĘPNIEWSKI, Dean of OIRP Warszawa (Warsaw Legal Advisers Chamber)

16h10 "Ethical concerns connected with the use of social media by lawyers – is American experience useful for an European Union lawyer?"

Jędrzej KLATKA, Member of the CCBE Deontological Committee and CCBE Workin group – Towards an uniform Code of Conduct

16h30 Discussion

17h15 Conclusions

Michael COSGRAVE, Past President FBE, President of the Ethics Commission

17h30 End of the working session

